



Strategy to Execution:

Better Prior Authorization by Integrating Operations, FHIR & CMS-0057

Gold Sponsorship \$7,500 USD

As a Gold Sponsor of the event, sponsor receives the following benefits:

Pre-Event

- Three complimentary registrations
- Recognition in email marketing promoting the event
- Recognition on the event webpage
- Opportunity to contribute an educational blog post (can be before or after event)
 - HL7 must approve content prior to distribution
 - Content should be educational rather than promotional
 - HL7 distributes the blog on The Standard and pushes out on social and opt-in email

During Event

- Recognition and thank you on a slide
- Recognition and logo placement in event app (Whova)
- Sponsor booth in event app with a high visibility "gallery view"
 - sponsor can post a video, upload 2 PDFs, actively participate in the community functions, create discussion topics, share articles, etc.
- Opportunity to present a "real world" Da Vinci implementation demo or panel session
 - Twenty-minute demo or panel featuring a Da Vinci implementation
 - Session will be "programmed" as part of agenda (timeslot is pending agenda development and will be placed in the agenda using a first come, first serve approach)
- Recognition and thank you via social post

Post-Event

- Recognition in post-event thank you sent to attendees (includes a thank you to sponsors)
- Attendee list will be shared (does not include email address or phone number)

To learn more and secure a sponsorship contact Pat Guerra.
